

Nordic Smart Government

Creating value from business data

XBRL-Konferens
4 Oktober 2018

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Vision

Förenkla vardagen för små och medelstora nordiska företag och skapa tillväxt genom att använda data, digitalisering och automatisering mer effektivt och innovativt.



www.nordicsmartgovernment.org

Beräknad effekt
250-270 miljarder
NOK per år

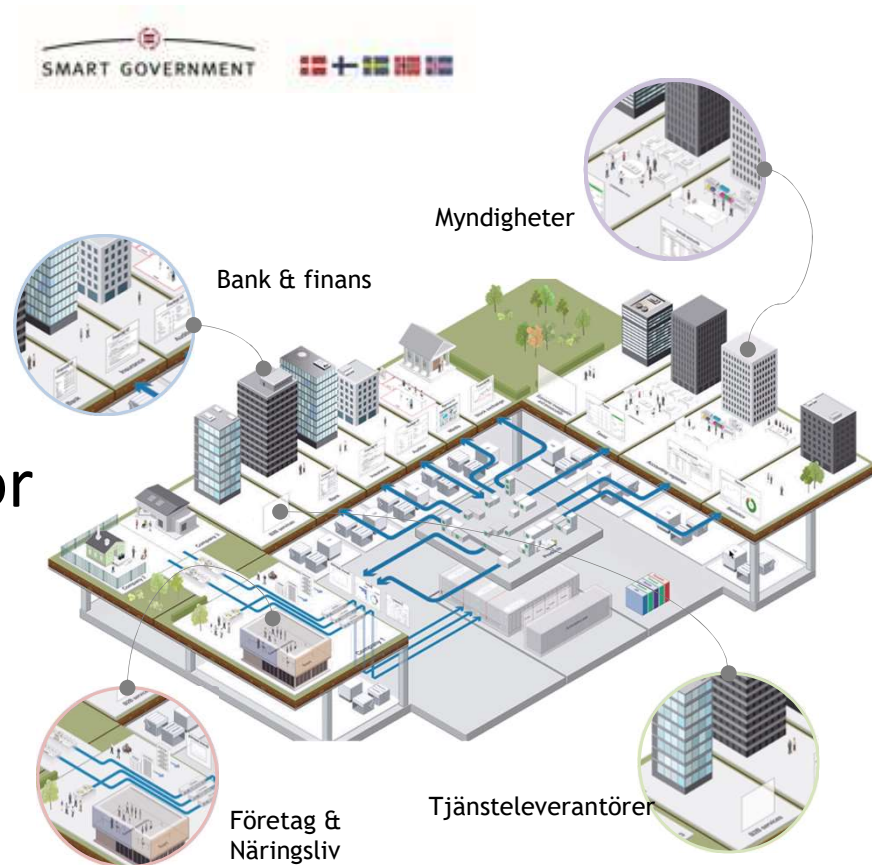
Nytt & innovativt förhållningssätt till företagens förmedling av uppgifter



Innovation • Tillväxt • Förenkling • Trygghet

Mot ett nytt Nordiskt ekosystem

- Samskapande
- Kundens fokus
- Utmana befintliga processer och regelverk
- Digitala informationskedjor
- Nordisk marknad



Nordic SmartGovernment 2018-2020

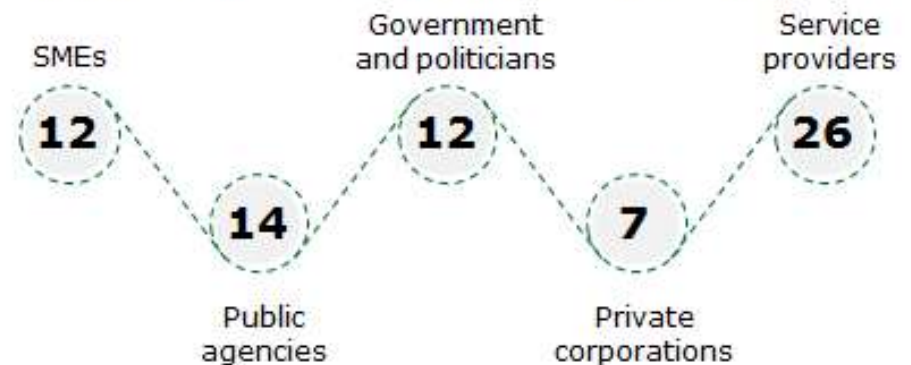
- Standardisering
- Automatisering av processer
- Reglering
- Säkerhetskrav
- Användarrättigheter
- Behov av ändrad lagstiftning
- Testa koncept

The Nordic stakeholder landscape

The majority of the interviewed stakeholders consider their country to be mature and ready for Smart Government.

- The majority assess their country is mature for Smart Government with an average score of 3.4 out of 5
- Overall high digital maturity in the Nordic countries. They (excl. Iceland) claim the top-4 spots in EU's digitalisation index, DESI
- There is a political ambition level to undertake a digital agenda combined with a large number of existing projects, initiatives and solutions in all countries
- The hesitation from the stakeholders is based on the complexity of the project and the obstacles and risks that are yet to be addressed, managed and solved

Number of interviewed stakeholders in the Nordics

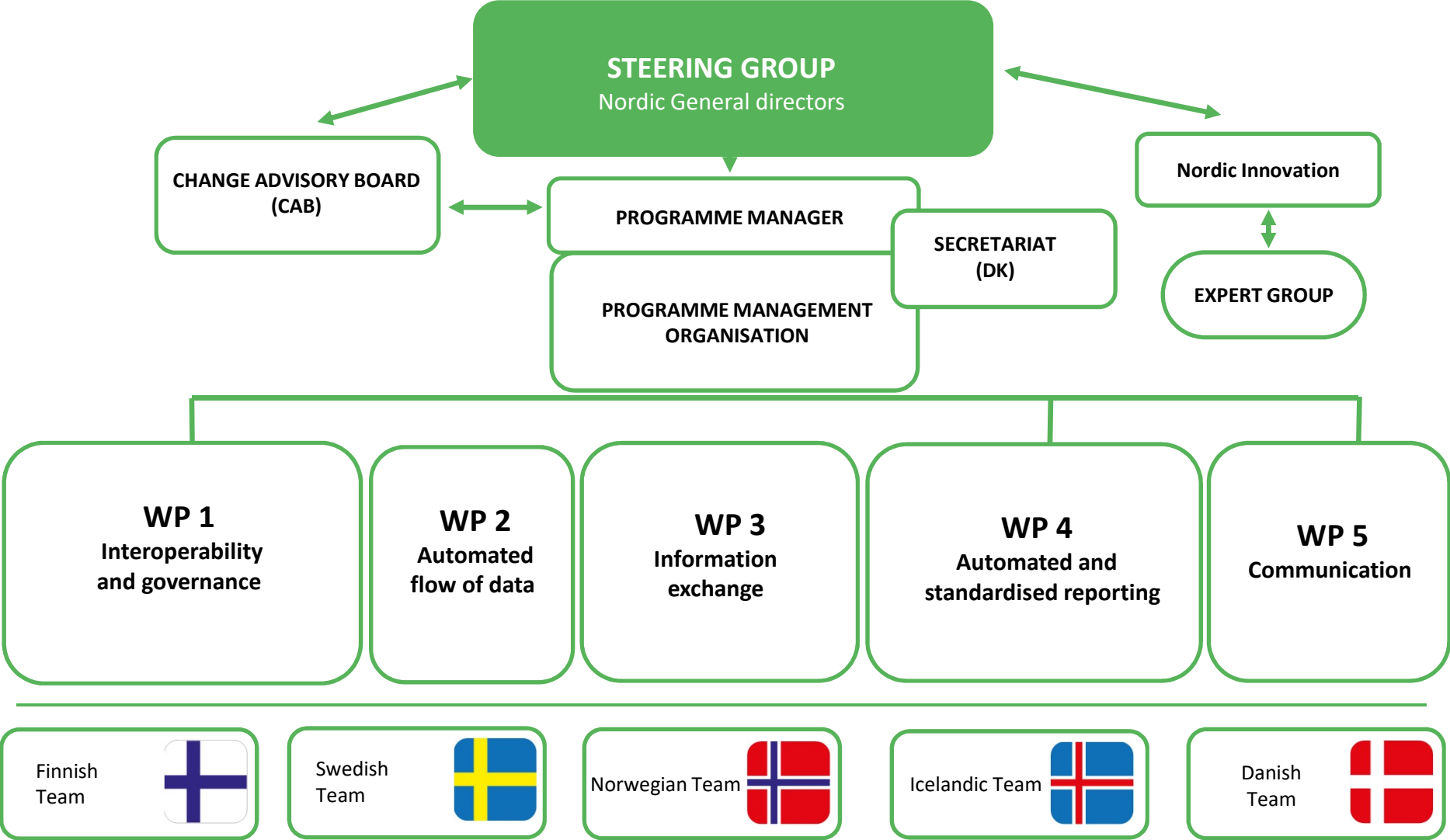


Country maturity for Smart Government*



* Stakeholders in DK have not answered this question, but the feasibility score is used as a proxy for country maturity. Scores are based on an informal assessment conducted by the stakeholders.

Projektets delar & status



Dialogdagar i Sverige för NSG

- 19 november Malmö, Radisson Blu
- 20 november Göteborg
- 21 november Stockholm
- 22 november Umeå, Folkets Hus

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Next steps and moving forward 2018-2019 (1/2)

- The road ahead should include a business case for SMEs and focus on ensuring political commitment and endorsement.

The following areas need clarification and should be addressed moving forward.

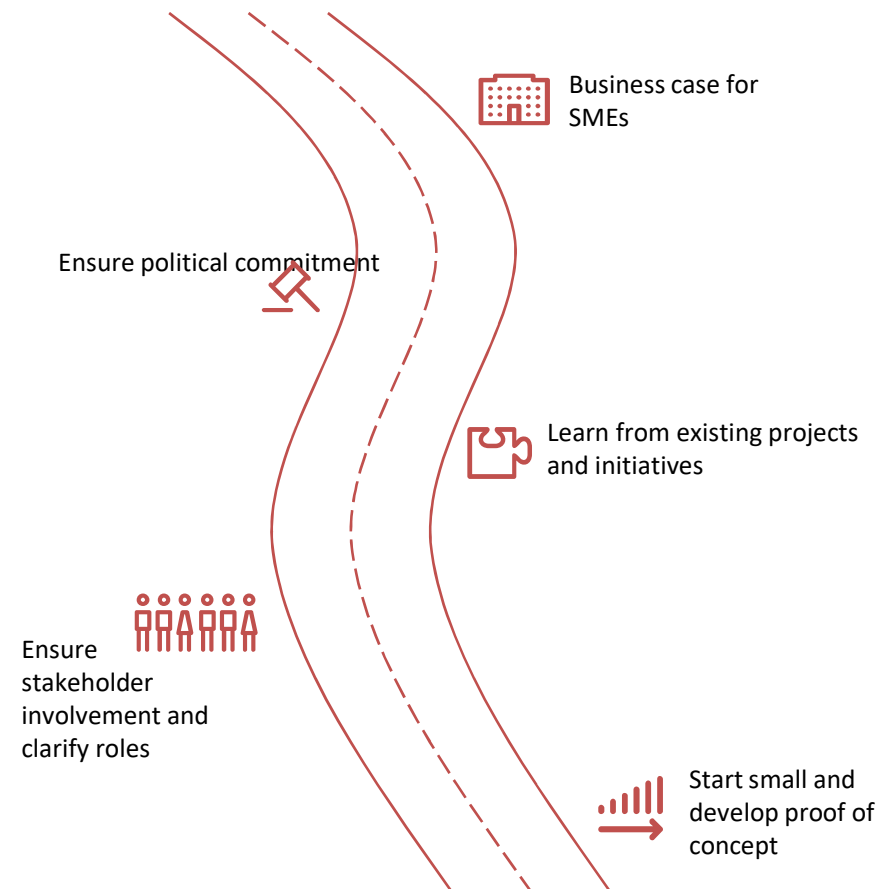
A clearer and more convincing business case for SMEs

- The vision needs to be clearer regarding the benefits for the SMEs
- Stakeholders are not convinced and identify several obstacles and risks that need to be addressed
- The business case needs to build on a thorough understanding of the challenges for SMEs

Political commitment

- Smart Government needs national political commitment and endorsement to
 - Ensure that the necessary recourses and funding are allocated to the project
 - Support and accomplish the regulatory changes needed to achieve the vision
 - Help catalyse the development of Smart Government

Key areas that need to be addressed in 2018-2019



Next steps and moving forward 2018-2019 (2/2)

Other areas that need to be addressed moving forward include structured mapping of existing knowledge and systems, ensuring stakeholder involvement and starting small.

Learn from existing projects and initiatives

- Existing projects and initiatives in each country can feed into the development of Smart Gov.
- Identify and leverage existing knowledge and systems by conducting a structured mapping exercise

Ensure stakeholder involvement and clarify roles

- Stakeholder involvement is key for the future success and implementation of Smart Gov.
- To easier drive the project forward, some suggest a project group consisting of people from industry associations, government and private sector
- Many stakeholders also express a desire and a strong interest in contributing to the process ahead

Start small and develop proof of concept

- Smart Government may benefit from starting small or modularising the project to make it more manageable
- A proof of concept needs to be developed in the near future.

Possible contribution from stakeholders

SMEs	Focus groups/pilot, participate in discussions or help create political engagement
Public agencies	Some are already involved, but could also be advisor and sparring partner
Government & politicians	Funding and adjustment of legislation
Private corporations	Advisor or help assess benefits
Service providers	Advisor or development of a pilot interface for data access

A starting point for a Nordic collaboration



A starting point for a Nordic collaboration can be the development of a stronger business case for the SMEs as they may experience some of the same challenges independently of their country of origin.